

Inaugural

# BEST PLACES TO WORK IN THE COASTAL EMPIRE – 2021



**REGISTRATION DEADLINE: OCTOBER 23, 2020**

## Best Places to Work in the Coastal Empire:

This program is a survey competition to determine which participants are the best employers in the coastal empire of Georgia and South Carolina. The process is managed by Best Companies Group (BCG) and winners are published by 24Seven Media.

## What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including the US, Canada and the UK.

## Why participate?

By participating you can find out if you are one of the area's best employers! It can also result in significant organizational benefits for entrants:

**1) Heightened Company Pride:** If your company appears on the list, it could improve employee morale and retention.

## 2) Public Relations and Marketing Advantage:

Companies can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.

## 3) The BCG Insights Report package:

While participation is FREE (for the online employee survey), participants could pay as little as \$720 to receive their BCG Insights Report package detailing the company's employee responses. Also included are employee and employer benchmark reports.

## Who can participate?

- For-profits, not-for-profits or government entities
- Publicly or privately held businesses
- Employers in the coastal empire of GA and SC
- Employers with 15+ coastal empire employees
- Companies in business a minimum of 1 year
- Visit the website below for complete details

## Assessment Description:

The process includes 2 surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

## Part I – Employer Benefits & Policies

**Questionnaire:** The employer completes an online survey detailing company policies, practices, benefits and demographics.

## Part II – Employee Engagement & Satisfaction

**Survey:** Employees complete a survey of in-depth statements using a scale of 5 points ranging from "Agree Strongly" to "Disagree Strongly." The survey also includes 7 demographic and 2 open-ended questions. It can be given online or by paper, if a full employee email list is not available.

## What does it cost?

# of Coast. Emp. Employees	# Employees Surveyed	Online Fee <sup>(1)</sup>	Paper Fee <sup>(2)</sup>
15-24	All	FREE	\$270
25-99	All	FREE	\$415
100-199	All	FREE	\$545
200-499	Up to 250 <sup>(3)</sup>	FREE	\$625
500-2499	350 <sup>(3)</sup>	FREE	\$725
2500+	400 <sup>(3)</sup>	FREE	\$880

1) Review Online vs. Paper under Process on the website before selecting the free email-based employee survey.

2) Fees are non-refundable.

3) Employees are randomly selected.

## Announcing & Recognizing the Winners!

The contact at each company is notified of their winning or non-winning status prior to the release of the winner rankings published by 24Seven Media in the spring of 2021. Non-winning companies are not published or publicly revealed.

**For more information or to register visit the website below or call BCG at 1-877-455-2159.**

**[www.BestPlacesToWorkCoastalEmpire.com](http://www.BestPlacesToWorkCoastalEmpire.com)**

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